



# GENERATION EQUALITY

REALIZING  
WOMEN'S  
RIGHTS FOR AN  
EQUAL FUTURE



## Celebrating 25 years of championing women's rights

The [Beijing Declaration and Platform for Action of 1995](#) (Beijing Platform for Action) is the most visionary agenda for the empowerment of women and girls, everywhere. Developed at the Fourth World Conference on Women in Beijing, China — known as the largest-ever gathering of gender equality advocates — the Beijing Platform for Action was adopted by 189 governments committed to taking strategic, bold action in 12 critical areas of concern: poverty, education and training, health, violence, armed conflict, economy, power and decision-making, institutional mechanisms, human rights, media, environment and the girl child.

In 2020, it will be 25 years since the Beijing Platform for Action set out how to remove the systemic barriers that hold women back from equal participation in all areas of life, whether in public or in private. Despite some progress, real change has been agonizingly slow for the majority of women and girls in the world. Today, not a single country can claim to have achieved gender equality. Multiple obstacles remain unchanged in law and in culture. As a result, women remain undervalued, they continue to work more, earn less, have fewer choices and experience multiple forms of violence at home and in public spaces.

UN Women stands at the centre of mobilizing governments and civil societies to keep the promises of the Beijing Platform for Action to all of society. In everything it does, it is committed to making gender equality a lived reality for all women and girls who have historically been marginalized and who have waited long enough. This is a vision of a more prosperous, peaceful and fair world that is ultimately better for both women and men alike.

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